

Amendments to the Claims

Claim 1 (currently amended): A computer-implemented method of enabling users to subscribe to content in a computing environment, comprising ~~steps of~~:

identifying a content access behavior ~~patterns~~ pattern of a user;

responsive to the identifying, consulting a mapping to determine a candidate content subscription to be offered to users exhibiting the identified behavior pattern, the candidate content subscription indicating at least one portion of content generated by a content source;

generating a markup language document representing the determined candidate content subscription;

~~—using the identified behavior patterns to identify content which may be of interest to the user; and~~

offering, to the user, a subscription to the ~~identified~~ candidate content ~~subscription~~ using a graphical user interface constructed using the first markup language document; without requiring the user to initiate a request for the subscription

responsive to acceptance of the offered subscription by the user, storing the markup language document as a trigger associated with the user and the content; and

subsequently evaluating the content generated by the content source, using the trigger, to determine whether any of the at least one portion of the content is considered a match to the trigger and if so, automatically sending each matching portion of the content to the user as the subscription.

Claim 2 (canceled)

1 Claim 3 (currently amended): The computer-implemented method according to Claim 1, further
2 comprising ~~the steps of:~~

3 enabling the user to customize ~~customizing, for the user,~~ the offered subscription from the
4 graphical user interface prior to acceptance of the offered subscription, such that at least one
5 condition is placed on at least one of the at least one portion of the ~~identified~~ content, ~~wherein the~~
6 ~~at least one portion may comprise the identified content in its entirety; and~~

7 revising the markup language document to include each of the at least one condition prior
8 to the storing.

9 ~~—registering the offered subscription, as customized by the user, upon acceptance thereof by~~
10 ~~the user.~~

1 Claim 4 (currently amended): The computer-implemented method according to Claim 3, ~~further~~
2 ~~comprising the step of:~~ wherein the subsequently evaluating further comprises determining
3 whether each of the at least one condition is considered a match to the trigger and only sending
4 the matching portion of the content if so. ~~using the registered subscription to deliver the identified~~
5 ~~content which matches the conditions to the user.~~

Claim 5 (canceled)

1 Claim 6 (currently amended): The computer-implemented method according to Claim ~~[[5]]~~ 1,
2 wherein the subsequently evaluating further comprises scheduling time on an electronic calendar

3 of the user when any of the at least one portion of the content is considered a match to the
4 trigger. comprising the step of:
5 ~~—evaluating the registered subscription, and if the condition(s) therein are met in the~~
6 ~~identified content, carrying out the action(s).~~

Claims 7 - 12 (canceled)

1 Claim 13 (new): The computer-implemented method according to Claim 1, wherein the
2 subsequently evaluated content comprises a then-current version of the content generated by the
3 content source.

1 Claim 14 (new): The computer-implemented method according to Claim 1, wherein the
2 subsequently evaluating is invoked responsive to a timer.

1 Claim 15 (new): The computer-implemented method according to Claim 1, wherein the
2 subsequently evaluating is invoked responsive to occurrence of an event.

1 Claim 16 (new): The computer-implemented method according to Claim 1, wherein the
2 identifying is performed by an inference engine.

1 Claim 17 (new): The computer-implemented method according to Claim 1, wherein the
2 identifying comprises determining whether the user exhibits any of a plurality of predetermined

3 content access behavior patterns.

1 Claim 18 (new): The computer-implemented method according to Claim 1, wherein the content is
2 rendered on a Web page and the identifying comprises identifying how the user interacts with the
3 Web page.

1 Claim 19 (new): The computer-implemented method according to Claim 18, wherein the Web
2 page lacks a subscription interface for enabling the user to subscribe to the rendered content.